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Acumen Analytics Recognized as Irish American Small Business 50

NORTH WALES, Pennsylvania (April 10, 2013) – The IrishEcho is honoring Acumen Analytics as an entrepreneur and small business leader of Irish America. Acumen Analytics will be recognized at IrishEcho’s Gala Dinner on April 12th at the Manhattan Club at Rosie O’Grady’s in New York City.

The Irish America Small Business 50 will honor the entrepreneurs and business leaders who form the backbone of the American economy. They want to recognize start-ups and mom-and-pop operations as well as those fast-growing companies driving the economy forward who may be relative newcomers or established icons, retail or wholesale, global or local, web or bricks-and-mortar with a common belief that the customer comes first and a pride in their Irish heritage.

“We are pleased to be acknowledged on such a prestigious list,” says Kathleen Brunner, President and Chief Executive Officer of Acumen Analytics, Inc.

About Acumen Analytics, Inc. Acumen Analytics, Inc., is a WBE Certified Business Analytics and Performance Management consulting firm. Acumen’s Life Science experience helps companies optimize drug development processes, improve compliance, reassess and reshape Clinical Trial and R&D models to include externalization options and ultimately gain market access by leveraging analytics to

develop actionable insights by gathering key research, development and commercial performance data to make faster data driven decisions. Decisions which facilitate Life Science firms getting new and better products to market faster, recouping staggering development costs, producing a profit for investors, driving customer value, and providing better patient outcomes all while operating in a highly regulated environment.

For additional information please contact us at 1-800-595-8591, or visit www.acumen-analytics.com.

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