



FOR IMMEDIATE RELEASE:

March 7, 2013

Acumen Analytics, Inc.  
303 Green Tree Tavern Road  
North Wales, PA 19454  
Contact: Martha Houston  
Day: (800) 595-8591 x103  
Email: [mhouston@acumen-analytics.com](mailto:mhouston@acumen-analytics.com)



### **Acumen Analytics George Brunner, VP of Analytics and Technology Recognized as Pennsylvania Bio 2013 Emerging Leader**

NORTH WALES, Pennsylvania (March 5, 2013) – Pennsylvania Bio, the statewide life sciences industry trade association, will be recognizing George Brunner, MBA, Vice President of Analytics & Technology of Acumen Analytics, Inc., as a 2013 Emerging Leader. Mr. Brunner will be recognized at PA Bio's Annual Dinner and Awards Celebration and Ceremony on March 13<sup>th</sup> in at the Pennsylvania Convention Center Philadelphia.

Pa Bio's Emerging Leaders Program recognizes individuals who demonstrate leadership qualities, vision and a sense of commitment to their colleagues, organization and the life sciences industry.

**“We are pleased to see George’s efforts recognized by such a prestigious association,”** says Kathleen Brunner, President and Chief Executive Officer of Acumen Analytics, Inc.

For over 25 years George Brunner has been lending his vision and leadership driving technological innovation in pharmaceutical, biotechnology, medical devices and other Life Sciences sectors and across functional areas such as Lab Computing,

Medical Affairs, New Product Development, Product Supply Chain, Quality/Pharmacovigilance and Digital Marketing of OTC Products.

George has spearheaded innovation in organizations such as NanoSystems, a drug delivery company, Elan Pharmaceuticals, McNeil Consumer Products, The Pennsylvania Convention Center's and its \$768 Million dollar expansion, and most recently he has been the catalyst behind a 24 month, triple digit growth for Acumen Analytics' Life Sciences Practice. In addition to his work in the industry George shares his broad experience and expertise with others; as an adjunct professor originally at Villanova University and currently at Saint Joseph's University's teaching in their Master of Business Intelligence Program.

**About Acumen Analytics, Inc.** Acumen Analytics, Inc., is a WBE Certified Business Analytics and Performance Management consulting firm. Acumen's Life Science experience helps companies optimize drug development processes, improve compliance, reassess and reshape Clinical Trial and R&D models to include externalization options and ultimately gain market access by leveraging analytics to develop actionable insights by gathering key research, development and commercial performance data to make faster data driven decisions. Decisions which facilitate Life Science firms getting new and better products to market faster, recouping staggering development costs, producing a profit for investors, driving customer value, and providing better patient outcomes all while operating in a highly regulated environment.

For additional information please contact us at 1-800-595-8591, or visit [www.acumen-analytics.com](http://www.acumen-analytics.com).

###