

## **FOR IMMEDIATE RELEASE**

### **Acumen Analytics CTO is nominated as Finalist in Top IT Pros Innovation awards**

Philadelphia, PA - April 1, 2014 - Philadelphia Business Journal recently announced that George Brunner, CTO of Acumen Analytics, is a finalist in their annual Top IT Pro category.

George Brunner has been recognized as an IT innovator inside the Life Sciences industry, beginning in the early stages of a career which began at Elan, and Johnson and Johnson. Now, this Chief Technology Officer at Acumen Analytics is being recognized inside a wider audience, as a Philadelphia Business Journal's Top IT Pros for the Philadelphia region. Mr. Brunner was selected as a finalist in the Innovators category.

George Brunner has consistently brought technology innovation to the roles he has played, which include 25 years on the Information Technology side of the Philadelphia area life science industry - a career which began before there was a term called "data analytics."

"George's career at Elan, Johnson and Johnson, and Merck and the resulting in-depth industry knowledge he brings to each project, allows him to create a competitive advantage for Acumen's life sciences clients," says Kathleen Brunner, CEO of Acumen Analytics.

Unable to resist a challenge, George was CIO for the \$768 million PA Convention Center expansion, including digital signage, and state of the art technology which resulted in the first completely mobile AANS conference, which provided a powerful tool for future marketing of events for the Convention Center. He is also an adjunct professor at Villanova and St. Joseph's University, where he teaches in the Business Intelligence group Masters' program.

#### **About Acumen Analytics:**

Acumen Analytics, based in Philadelphia, PA, is a WBE certified information management and analytics consulting firm focused on helping clients leverage their data, technology and organizational assets to create strategies and deliver solutions that drive business outcomes. While Acumen Analytics' consultants have specific industry expertise in life science and human resource management, their capabilities span across many industries and business functions, providing information management strategy, data management and architecture, business intelligence and advanced analytics that measure performance, identify opportunities, and forecast the future efficiently and more cost effectively.

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