FOR IMMEDIATE RELEASE

Acumen Analytics approved as a MongoDB Partner

Philadelphia, PA - April 15, 2014 - Acumen Analytics is pleased to announce the company's acceptance into the MongoDB Ready Partner program, in the Services category.

"Mongo is a fast searchable unstructured database, that has become a part of our arsenal in the Business Intelligence architecture space," says Chief Technology Officer George Brunner. "Pharma companies that we work with use the Mongo database solution for situations where there are multiple user modifiable forms, and its ease of use is a key reason Acumen Analytics uses this solution so often."

Mongo's origins are described on their website www.mongodb.org by CTO and co-founder Eliot Horowitz as not being designed in a lab, but from the leadership teams' own experiences building large scale, high availability, robust systems. Horowitz says:

"The way I think about MongoDB is that if you take MySql, and change the data model from relational to document based, you get a lot of great features: embedded docs for speed, manageability, agile development with schema-less databases, easier horizontal scalability because joins aren't as important. There are lots of things that work great in relational databases: indexes, dynamic queries and updates to name a few, and we haven't changed much there. For example, the way you design your indexes in MongoDB should be exactly the way you do it in MySql or Oracle, you just have the option of indexing an embedded field."

The program acceptance, effective on March 28, 2014, adds one more partnership to an impressive list of Acumen Analytics strategic alliances. As George Brunner says: "Although we are vendor neutral, we have a strong network of strategic vendors across the information management and analytics space. We have alliances and commercial relationships with market leaders, emerging players and industry-relevant technology providers and are very pleased to add MongoDB to our network of alliance partners."

About Acumen Analytics:

Acumen Analytics, based in Philadelphia, PA, is a WBE certified information management and analytics consulting firm focused on helping clients leverage their data, technology and organizational assets to create strategies and deliver solutions that drive business outcomes. While Acumen Analytics' consultants have specific industry expertise in life science and human resource management, their capabilities span across many industries and business functions, providing information management strategy, data management and architecture, business intelligence and advanced analytics that measure performance, identify opportunities, and forecast the future efficiently and more cost effectively.

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